

**WEBINAR**

# **COVID-19 AND FOOTBALL HOW TO SHAPE A NEW FUTURE POWERED BY THE UAE FOOTBALL ASSOCIATION**

**International Sports Convention - COVID-19 and Football – How to shape a new future.**

**- Powered by the UAE Football Association**

**Schedule:**

**2pm (UAE Time) - Introduction from International Sports Convention – Nigel Fletcher, CEO**

Opening Remarks: Sheikh Rashid Al Nuaimi, President, UAE FA

Shaikh Salman Bin Ebrahim Al Khalifa, President, Asian Football Confederation

*Speakers TBC*

**2.45 – 3.15pm BREAK**

**3.15 – 4.05pm Football & COVID-19 – What next?**

Moderator: Kevin Roberts

H.E. Mohammed Al Dhaheri, General Secretary, UAE FA

Robert Klein, CEO, Bundesliga International

Dato' Windsor John – General Secretary, Asian Football Confederation

**4.05 – 4.15pm BREAK**

**4.15 – 4.45pm – COVID-19 – The legal Challenges for the football industry**

Moderator: Raj Koria, CEO Fortus Sport and Media

Ornella Bellia , Head of Professional Football, FIFA

Andrew Mercer, Acting Legal Director, Asian Football Confederation

Philipp Reschke, Head of Legal, Fan Support, Security, Matchday Organization, Eintracht Frankfurt Fußball AG

**4.45 – 5.15pm BREAK**

**5.15 – 6.00pm**

**The Competitive Edge: Player Recruitment and Development Efficiency Post COVID-19**

Moderator: Kevin Roberts

Jose Ramón Capdevila, Player Lens & Ex Real Madrid

Chris Fortuin – University of Johannesburg, FIFPro South Africa Division

Michel Sablon – Technical Director, UAE Football Association

**6pm-6.15pm BREAK**

**6.15pm – 6.45pm**

**COVID-19 – The Commercial Implications and Opportunities for the football industry**

Moderator: Richard Clarke

Waleed Al Hosani – Chief Executive, UAE Pro League

Amy Lee, Media Rights expert, Snavie

Kieran McGuire – Financial Football Expert & Lecturer, University of Liverpool

**6.45-7.00 BREAK**

**7.00 – 7.45pm**

**COVID 19 & Grassroots Football: Securing the Future of the game**

Moderator: Callum Irving

Jorge Diaz, Senior Manager, Grassroots Football, FIFA

Tom Byer, Founder, Football Starts At Home/T3

Robin Russell, Football Development Consultant

**7.45 – 8.00pm**

Training Methods and Referee Development Post Covid-19

Moderator: Kevin Roberts

Ali Al Badwaai, Board Member and Chairman of Referees Committee, UAE Football Association

Ali Al Traifi, AFC Referee Instructor & Head of Refereeing, UAE Football Association

**8.00 – 8.10pm**

**Closing remarks**

H.E. Abdullah Al Junaibi, Chairman, UAE Pro League and Vice President, UAE FA

**Additional information: UAE Football Association**

*This Webinar is part of the electronic transformation process led by the UAE Football Association represented by the International Relations Committee headed by Salim Ali Al Shamsi, domestically in light of the Corona pandemic, in terms of benefiting from the conferences held virtually and the exploitation of sufficient resources to support football in the UAE in particular and the world in general, as this is the second international Webinar that the UAE Football Association holds after the Medical Webinar, which was held in partnership with the International Football Association (FIFA) last week.*

*It is Important to state that we will be investing the outputs of this Webinar in building the main topics of the UAE Football Retreat, which is expected to be held next July, that aims to develop and map the future of the Emirati football under the general vision of the Football Association, the specialists and participants in local and international football affairs.*

**International Sports Convention (ISC)**

Founded in Zurich, Switzerland in 2009. The International Sports Convention is an events, media and education business serving the sports industry.

The International Sports Convention is the meeting place for the Business of Sport. This includes our annual event in London with the next edition June 8-9, 2021 at Tottenham Hotspur Stadium.

<https://internationalsportsconvention.com/wp-content/uploads/2020/06/ISC-London-2021-Conference-Programme.pdf>

ISC is also the go to source for the Business of Sport Podcasts

<https://internationalsportsconvention.com/podcasts/>

For further information on ISC and how to access the live webinar: email:

[info@internationalsportsconvention.com](mailto:info@internationalsportsconvention.com)