

IISC INTERNATIONAL
SPORTS CONVENTION

VIRTUAL WEEK

DECEMBER 7-11, 2020

THE MEETING PLACE FOR THE BUSINESS OF SPORT

The International Sports Convention will once again be the meeting place for the Business of Sport. This time online and from our home to your home.

6 MAJOR SUBJECT MATTERS WILL FORM THE CORE OF ISC VIRTUAL WEEK



Fan Engagement – Virtual Summit
December 7



Brands and Sponsorship – Virtual Summit
December 10



OTT and Sports Broadcast – Virtual Summit
December 8



Sports Investment and Finance – Virtual Summit
December 10



Sports Events – Virtual Summit
December 9



Sports Integrity – Virtual Summit
December 11

THE INTERNATIONAL SPORTS CONVENTION

The International Sports Convention has been serving the global sports business industry since 2009 through our flagship events run in Amsterdam, Geneva and now in London, next one at the Tottenham Hotspur Stadium (June 8-9, 2021).

We bring the Business of Sport Industry together to share, discuss and debate future trends and insights. Since 2009 we have had over 1000 speakers alone share their knowledge and insight.

ISC whilst starting out as an events business has diversified and also in our portfolio is the following:

- **Business of Sport podcasts** (Our 4 main series are: CEO interviews, Careers in Sport, Insights from the Football Industry and Sports Event and Tourism). Later this year we have a special OTT/Sports Broadcast Podcast fortnight.
- **ISC Academy** – Online courses in the Business of Sport. A great opportunities for companies to provide education to their staff or for individuals to register directly.
- **ISC Diversity reports** (BAME and Women in Sport)
- **ISC Webinars**

HOW CAN I BE INVOLVED IN ISC VIRTUAL WEEK?



Speaker

Share your knowledge with the Global Sports Industry



Partner

Showcase your brand to the Global Sports Industry



Virtual Attendee

Attend one or more summits during ISC Virtual Week



Exhibitor

Be part of the ISC Virtual week supplier network

REGISTER YOUR INTEREST

To register your interest in the ISC Virtual Week, contact us today:

e info@internationalsportsconvention.com

internationalsportsconvention.com