ISC INTERNATIONAL SPORTS AWARDS

Celebrating the finest Sports Work in the World, ISC International Sports Convention recognises these individual, group and company achievements with honour and recognition on an annual basis.

2021 EDITION

ISC INTERNATIONAL SPORTS AWARDS

CATEGORIES

Best Use of Social Media Award
This one is for the social media magicians, able to get articulate their message, engage the audience and build up communities. If your social media insights are cutting edge, this award is for you.

SportsTech Company Award
For those in the tech world providing the most innovative solutions for the sports industry.

Professional Club – Community Award
Sport makes this world a better place. This one is for a sports club that has made a positive change to society.

Individual Professional of the year - Free Entry
In this category, we want to introduce the most daring and brilliant personalities who drive the industry truly forwards off the pitch.

Fan Engagement Award
Without fans there is no sport. Have you built, developed or implemented a campaign or solution that has engaged fans in a new, memorable way? This could be an event, club or technology.

Diversity & Inclusion Award – Free Entry
It's great that sport is moving towards acceptance and diversification. Has you campaign, strategy and vision made a real difference?

Innovation Award
This award is for the game changers, those who love thinking out of the box and change the rules of the sports market.

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THE PROCESS

How can I apply for the International Sports Awards?

1. Define your category. This year edition has 7 award categories. You decide which category can best describe your product, service, campaign or yourself.

2. Fill up the form on the website. Click here to enter the form.

3. Make an online payment by the deadline of the submission. On request we can provide an invoice.

4. Send us the supporting evidence of 500 words in either PDF or Word document to oscar@internationalsportsconvention.com with in subject "Supporting Evidence ISA 2021, Name of the category and organisation". Any photos, videos or supporting documentation are welcomed as well.

What's next?

The ISC SportsBiz Members will decide the winners. Voting occurs between November 16th to December 4th. After that day ISC Team will notify you about the decision of the Club.

ISC will communicate the winners on its social media and send the trophy in the next months.

What are the deadlines and price?

There are two Deadline of submission.

The first deadline is Tuesday October 19th at 11:59 PM GMT. The cost for entering (if not Free Entry category) by this time is 95 GBP plus vat.

The final deadline is Friday November 12th at 11:59 PM GMT. The cost for entering (if not Free Entry category) is 150 GBP plus vat

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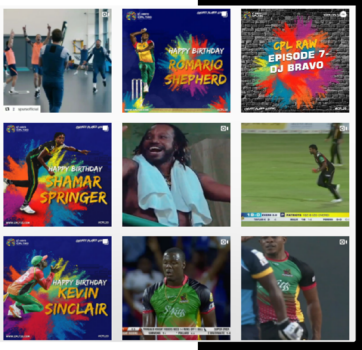
2020 WINNERS

CARIBBEAN PREMIER LEAGUE

for the great social media growth of the Hero Caribbean Premier League T20 project

WINNER OF THE CATEGORY

BEST USE OF SOCIAL MEDIA IN 2020



LIVERPOOL FC

for Liverpool FC eAcademy, official training application of Liverpool FC

WINNER OF THE CATEGORY

INNOVATION AWARD 2020

LEDSREACT

for creating the first device that provides the coach unique data points about agility helping to get closer to a 360° view of their athletes' performances

WINNER OF THE CATEGORY

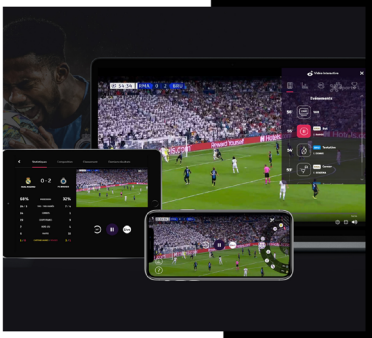
BEST START UP COMPANY 2020

PROXIMUS & ON REWIND

for the outstanding interactive sports coverage in supporting the fan experience

WINNER OF THE CATEGORY

BEST FAN ENGAGEMENT 2020



ELISA GAUDET

WOMEN'S GOLF DAY

for her incredible effort in creating the strategy behind Women's Golf Day

WINNER OF THE CATEGORY

INDIVIDUAL SPORTS PROFESSIONAL 2020

DISCOVERY / EUROSPORT

for the Eurosport Cube innovative features

WINNER OF THE CATEGORY

MOST INNOVATIVE BROADCAST SOLUTION 2020

CLUB BRUGGE

for the brilliancy and uniqueness of the child book "The Bear and his Scarf"

WINNER OF THE CATEGORY

PROFESSIONAL CLUB 2020

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Should you have any questions about the ISC INTERNATIONAL SPORTS AWARDS?

Please contact – oscar@internationalsportsconvention.com or visit ISA website by the link below.

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