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# SEASON TICKET 2023/2024



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# REACH AN ENGAGED SPORT BUSINESS AUDIENCE ESTABLISHED OVER TWO DECADES

## SEASON TICKET OPTIONS

The ISC 2023/24 Season Ticket provides a significant opportunity to take advantage of exclusive rights that ensure your offering is positively presented to ISC's engaged sport business audience.

Through our events, digital content and communications, editorial and advertorial, ensure your message reaches those who matter to your business throughout the course of 2023/2024.

### CORE SEASON TICKET £1,000 + VAT

Business of Sport Directory

Digital communications

Media release

ISC Business of Sport Podcast

Insights - Video Q&A

ISC London 2024 Ticket

Women in Sport Luncheon

Access to the ISC Content Hub

### BRONZE SEASON TICKET £2,500 + VAT

#### CORE Season Ticket +

26 days of digital branding and banner advertising over the course of one year.

Includes direct link to your company website.

All metrics supplied and report given at the end of the year.

### SILVER SEASON TICKET £5,000 + VAT

#### CORE Season Ticket +

104 days of digital branding and banner advertising over the course of one year.

Includes direct link to your company website.

All metrics supplied and report given at the end of the year.

### GOLD SEASON TICKET £10,000 + VAT

#### SILVER Season Ticket +

A permanent banner 365 days a year.



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## ANNUAL BUSINESS OF SPORT DIRECTORY

Distributed to ISC's sport business network of 60,000+ decision makers, the Business of Sport Directory provides a great opportunity to reach your target audience.

Provide your content and tailor your design to give the right impression for your brand.



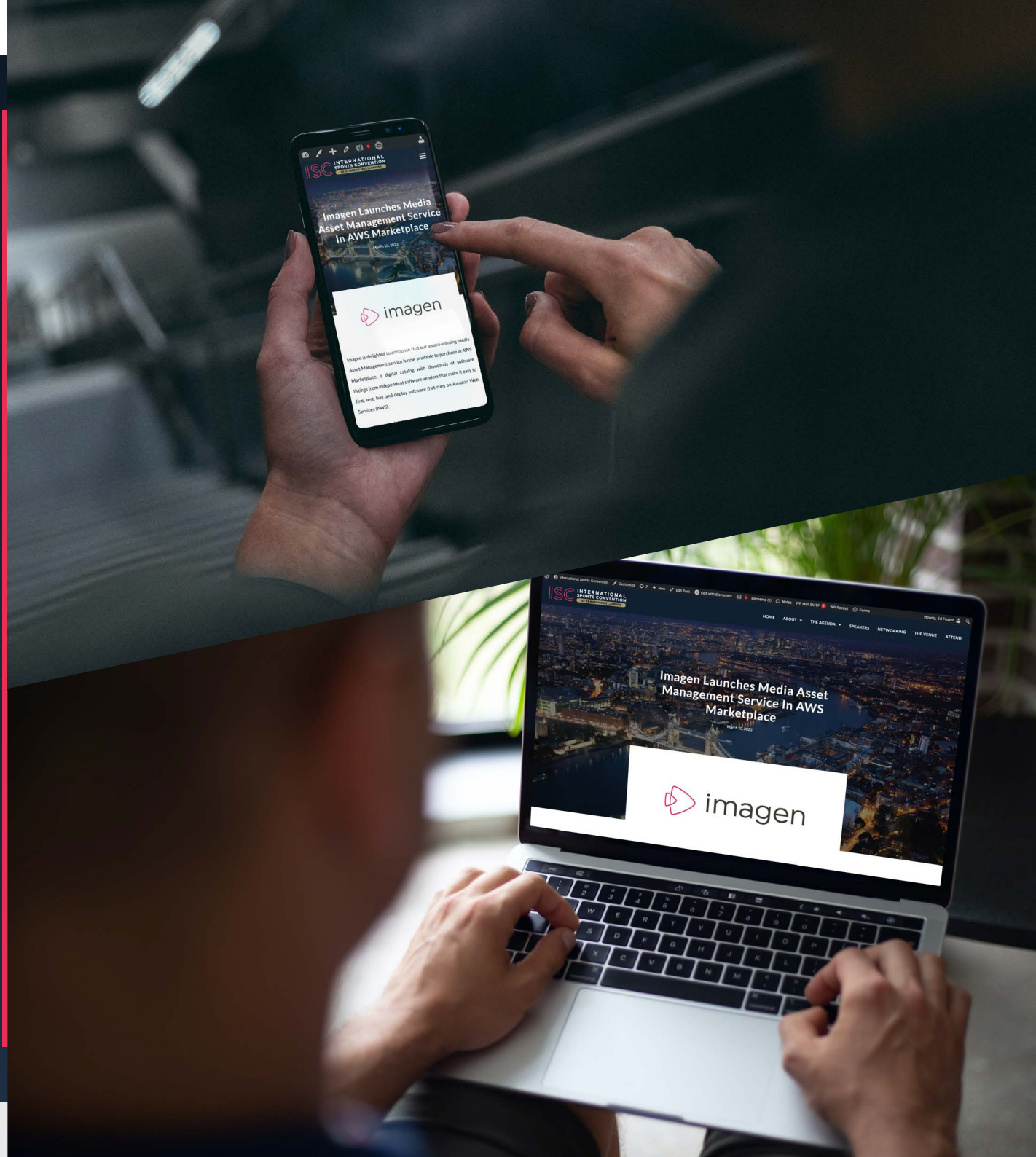


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## DIGITAL COMMUNICATION AND MEDIA RELEASE

Submit your content for distribution and exposure across ISC's digital platforms and channels, four times per year - once each quarter.

Share your key news stories to an even wider audience, raising further awareness of your activities.



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## ISC BUSINESS OF SPORT PODCAST

Sit down with the ISC team for your organisation's contribution to the ISC Business of Sport Podcast Series.

Allow a senior member of your team to communicate your message and offering in an informal, educational and conversational style for the next installment in this popular way for ISC's audience to consume content.

# THE BUSINESS OF SPORT

PODCAST



WITH THE

**ISC** INTERNATIONAL  
SPORTS CONVENTION



**SANDY BROWN**  
COMMISSIONER  
MAJOR LEAGUE LACROSSE



**SARAH LEWIS OBE**  
SECRETARY GENERAL  
INTERNATIONAL SKI FEDERATION



**SIR KEITH MILLS GBE DL**  
FORMER DEPUTY CHAIRMAN  
LONDON ORGANISING COMMITTEE,  
2012 OLYMPIC & PARALYMPIC GAMES  
AND FOUNDER OF SPORTED





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## INSIGHTS - VIDEO Q&A

A 10 minute produced video providing the opportunity for your team to answer questions about the key work your team conducts.

Highlight any notable initiatives, outstanding case studies and your products and services.





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## ISC LONDON 2024 DELEGATE TICKET

Enjoy full access to ISC London 2024  
- the meeting place for the business of sport.

Meet, network and do business with the  
global sports industry in the opulent  
surroundings of the hospitality suites of  
Tottenham Hotspur's stadium, with all  
food and drink included.





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## WOMEN IN SPORT NETWORKING LUNCHEON

An exclusive invitation for one to ISC's  
Women in Sport networking luncheon.

An invite-only half day networking event  
at a prestigious London location.







### GET IN TOUCH

To discuss your involvement with ISC,  
contact us by email using  
[london@internationalsportsconvention.com](mailto:london@internationalsportsconvention.com)

[internationalsportsconvention.com](http://internationalsportsconvention.com)