imagen

Thomson Reuters Signs Definitive Agreement to Acquire Imagen Ltd.

Thomson Reuters (NYSE / TSX: TRI), a global content and technology company, announced today that it has signed a definitive agreement to acquire Imagen Ltd., a cloud-native media asset management company.

Imagen helps sports organizations, businesses and media companies manage their digital content libraries with fast, secure and controlled access through a highly customizable media management and distribution platform. Imagen also owns Screenocean, a platform that provides production companies and others the ability to license video and photo content from around the world.

The business will be operated as part of the Reuters News division of Thomson Reuters.

"The acquisition of Imagen will continue our plans to build a world-class experience for Reuters News Agency customers, making it easier for them to discover, access and manage the content they need to deliver a best-in class product to their audiences, while ensuring Imagen's customers continue to get the outstanding service they are used to", said Reuters President Paul Bascobert. "With the addition of Imagen, clients will have the ability to seamlessly add media asset management services to store, manipulate, permission, distribute and monetize all their visual content."

"We are delighted to become part of the Reuters family and are excited for the potential this gives us", said Imagen CEO Charlie Horrell. "The combination of Reuters and Imagen brings significant opportunities to reach new customers and better-serve existing ones. We look forward to a bright future together."

About Reuters

Reuters, part of Thomson Reuters, is the leading global provider of business, financial and world news, reaching billions of people worldwide every day. Leveraging industry expertise and cuttingedge technology and tools, Reuters global team of trusted journalists delivers fast, accurate and factbased news, insight and analysis to financial market professionals exclusively via LSEG products, to the world's media organizations and to professionals via industry events and Reuters.com. Founded in 1851, Reuters is committed to the Trust Principles of independence, integrity and freedom from bias. For more information, visit Reuters.com.

About Thomson Reuters

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