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THE AGENDA ▼ SPEAKERS NETWORKING THE VENUE

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DIGITAL ADVERTISING THROUGH ISC

Reach and engaged sport business audience

# TARGETED ADVERTISING TO A SPORT BUSINESS AUDIENCE

With over 45,000 unique users generating an average of 10,000 page views per month, internationalsportsconvention.com is a fantastic location to advertise to an engaged sport business audience.

The ISC website is a hub of sport business-focussed content with users directed back to the site through ISC's various digital channels ensuring year-round activity in addition to the natural peak around the annual International Sports Convention in March.

### EVEREST £9,000 + VAT

365 days of digital branding and banner advertising. Includes direct link to your company website. All metrics supplied and report given at the end of the year.



### K2 £5,000 + VAT

225 days of digital branding and banner advertising over the course of one year. Includes direct link to your company website. All metrics supplied and report given at the end of the year.



### MONT BLANC £3,000 + VAT

150 days of digital branding and banner advertising over the course of one year. Includes direct link to your company website. All metrics supplied and report given at the end of the year.



## SNOWDON £2,000 + VAT

75 days of digital branding and banner advertising over the course of one year. Includes direct link to your company website. All metrics supplied and report given at the end of the year.



#### **DIGITAL ADVERTISING THROUGH ISC**

# REACH YOUR TARGET AUDIENCE DIGITALLY

Estalished over 15 years, ISC is a trusted name within the global world of the business of sport and with the event continuing to grow since its move to London, so will audience that follows it.

Businesses always face challenges reaching their target audience. ISC aims to help solve this issue by opening up the opportunity to position your offering to its engaged sport business crowd.

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With over 100 speakers attracting the key players in the global sports industry to ISC, it's the perfect place to grow your business.

The event is focussed on delivering value for its attendees with an agenda designed to facilitate networking and a venue making it comfortable to do so.

Take relaxed meetings in the comfort of the private loge booths surrounding the exhibition floor or mingle at one of the many bar areas within the exhibition. If you wish to take your networking experience further, you can take advantage of an exclusive hospitality box overlooking the pitch for the duration of the event.

With two drinks receptions extending the attendee experience and inclusive first-class catering all day long, ISC provides a great setting to interact with your business audience.



### STORYTO





# Global Production & Distribution Services - Where Sport Meets Lifestyle -

Putting your content in front of engaged audiences on any platform, in any region, in real-time.



### **ADVERTISERS INCLUDE**











### **GET IN TOUCH**

To discuss your involvement with ISC, contact us by email using london@internationalsportsconvention.com