

THE MEETING PLACE FOR THE BUSINESS OF SPORT

Tottenham Hotspur Stadium

PARTNERSHIP OPPORTUNITIES



"Partnering ISC 2022 is a no-brainer for us here at Deltatre. It brings together some of the industry's greatest minds, dives into the most impactful trends shaping our industry and enables us to showcase our capabilities to a global audience. We can't wait to connect and reconnect with partners, clients and industry colleagues from around the world."

Andrea Marini

Deputy CEO and Chief Commercial Officer, Deltatre

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SHAPE THE DISCUSSION

PRESENTATIONS, SPEAKING AND MASTERCLASSES

Engage with ISC's international sport business audience at the 2024 event in London. Deliver a compelling presentation as a keynote speaker, come together with a panel of experts to discuss key industry subject matters or host an intimate Masterclass session.

"Attending ISC London is always a great experience and offers a fresh perspective on the latest industry trends and best practices."

Ross Tanner
Director Sales, Magnifi

GET IN TOUCH

To discuss your involvement at ISC 2024 and beyond, contact us by email using london@internationalsportsconvention.com



TARGET YOUR AUDIENCE

PRIVATE THOUGHT LEADERSHIP ROUNDTABLE

Host an exclusive peer-to-peer roundtable for 90 minutes on your chosen subject matter and let ISC invite your targeted audience.

Tottenham Hotspur's premium hospitality boxes provide the perfect setting to communicate to a handpicked audience.

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YOUR DEDICATED SPACE

EXHIBITION SPACE

Your own dedicated space in the heart of the International Sports Convention. Branded exhibition space offers the perfect place to meet prospective clients and do business amongst the busy refreshment stands at the event.

"As an exhibitor of the ISC 23 in London's beautiful Tottenham Stadium, we had an incredible time showcasing our products and networking with industry leaders. We especially loved the location and our exhibition stand and look forward to next year's event."

Andreas Beständig

Plazz Ag/Polario

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“Partnering with the International Sports Convention gives us the opportunity to provide fellow industry leaders with an insight into the qualities that make the Bundesliga one of the most successful sports leagues on the planet, both on and off the field. We’re also looking forward to discussing the measures we’ve taken to elevate our world-class media product for our fans and partners. With a really interesting programme being developed, I’m looking forward to engaging with the best in the business during my time in London.”

Robert Klein

CEO, Bundesliga International

YOUR DEDICATED SPACE

BRANDED NETWORKING LOUNGES

Take the next step from the exhibition with a branded networking lounge. Either a private and enclosed space or more open layout and around the edge of the exhibition.

Your own dedicated area for meeting with prospective and existing clients.

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HOST YOUR OWN EXCLUSIVE EVENT

PRIVATE DINNERS AND NETWORKING

Host a private dinner or networking event in the comfort of the best of Tottenham Hotspur's hospitality suites.

Work with ISC to create a fantastic experience for a specific audience.

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PRINTED AND DIGITAL EXPOSURE

ISC EVENT SHOWGUIDE ADVERT OR ADVERTORIAL

With over 1000 delegates in attendance at ISC, the event showguide provides a great opportunity to reach your audience.

The showguide is printed and distributed to each delegate at the event and available digitally to those following from further afield.

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HIGH FOOTFALL EXPOSURE

BRANDED BAR AREAS

Always one of the more popular areas of any networking event, take advantage of the exposure available by sponsoring the multiple bar areas throughout ISC.

"ISC was a great event with a good mix of operational and senior people from across the sporting spectrum from rights holders to governing bodies. It gave us a real opportunity to discuss our offering with multiple stakeholders. There was also a good international presence."

Matthew McGrory
CEO, Arwen

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“It’s a real privilege to be partnering with the International Sports Convention and we’re looking forward to sharing our expertise on OTT, betting and fan engagement as well as hearing from other stakeholders in the industry. As the world’s leading provider of sports data and content, Sportradar is proud to be at the forefront of shaping the industry through technology and thought leadership and we are eagerly anticipating what is one of the industry’s landmark events.”

Rainer Geier

Chief Product Officer - Sports Entertainment, Sportradar

LIMITED OPPORTUNITIES

EXCLUSIVE SPONSORSHIP

Work with ISC to design your own exclusive sponsorship opportunity.

With a wide range of options including lunch, dinner, drinks and location branding, let's start a conversation.

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LIMITED OPPORTUNITIES

HOSPITALITY BOXES

Host private meetings and close deals whilst overlooking the pitch in one of Tottenham Hotspur's premium hospitality boxes, exclusively yours for the two days of the event.

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LIMITED OPPORTUNITIES

EVENT PARTNER

Partner with ISC 2024 and benefit from a 12 month bespoke relationship that not only covers exposure at the event, but across ISC's digital platforms and channels in the build up and beyond.

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CASE STUDY

SAUDI ARABIA FOOTBALL FEDERATION

Event partner

Conference session presentation

Lounge space



CASE STUDY

ASPIRE ZONE FOUNDATION

Event partner

Conference session presentation

Evening networking event sponsor



CASE STUDY

DELTATRE

Private roundtable

Delegate attendance



CASE STUDY

WILDMOKA

Event partner

Conference session presentation

Exhibition space



CASE STUDY

PLAY IN FLORIDA

- Drinks reception event sponsor
- Open networking lounge space
- Conference session presentation





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