

**ISC** INTERNATIONAL  
SPORTS CONVENTION

CELEBRATING 15 YEARS | 2009-2024

# SEASON TICKET 2024

JANUARY TO DECEMBER



# REACH AN ENGAGED SPORT BUSINESS AUDIENCE ESTABLISHED OVER TWO DECADES

## SEASON TICKET OPTIONS

The ISC 2024 Season Ticket provides a significant opportunity to take advantage of exclusive rights that ensure your offering is positively presented to ISC's engaged sport business audience.

Through our events, digital content and communications, editorial and advertorial, ensure your message reaches those who matter to your business throughout the course of 2024.

The deadline for season tickets to be purchased is 31 January 2024.

### CORE SEASON TICKET £1,000 + VAT

Digital communications

ISC Business of Sport Podcast

Insights - Video Q&A

ISC London 2024 Ticket

Women in Sport Luncheon

Access to the ISC Content Hub

### BRONZE SEASON TICKET £3,000 + VAT

CORE Season Ticket +

2 delegate tickets to ISC 2024

2 delegate tickets to ISC Women's Football Business Summit (2nd half of 2024)

2 page advert/advertorial in ISC Showguide (Digital and print)

2 tickets to the Women in Sport Luncheon (2nd half of 2024)

### SILVER SEASON TICKET £3,500 + VAT

CORE and Bronze Season Ticket +

Everything as in Core and Bronze plus 26 days of digital branding and banner advertising over the course of one year. Includes direct link to your company website.

All metrics supplied and report given at the end of the year.

### GOLD SEASON TICKET £5,000 + VAT

CORE and Bronze Season Ticket +

Plus 104 days of digital branding and banner advertising over the course of one year. Includes direct link to your company website.

All metrics supplied and report given at the end of the year.

### PLATINUM SEASON TICKET £10,000 + VAT

CORE and Bronze Season Ticket +

Everything as in Core and Bronze plus a permanent banner 365 days a year.

All metrics supplied and report given at the end of the year.

SEASON TICKET 2024

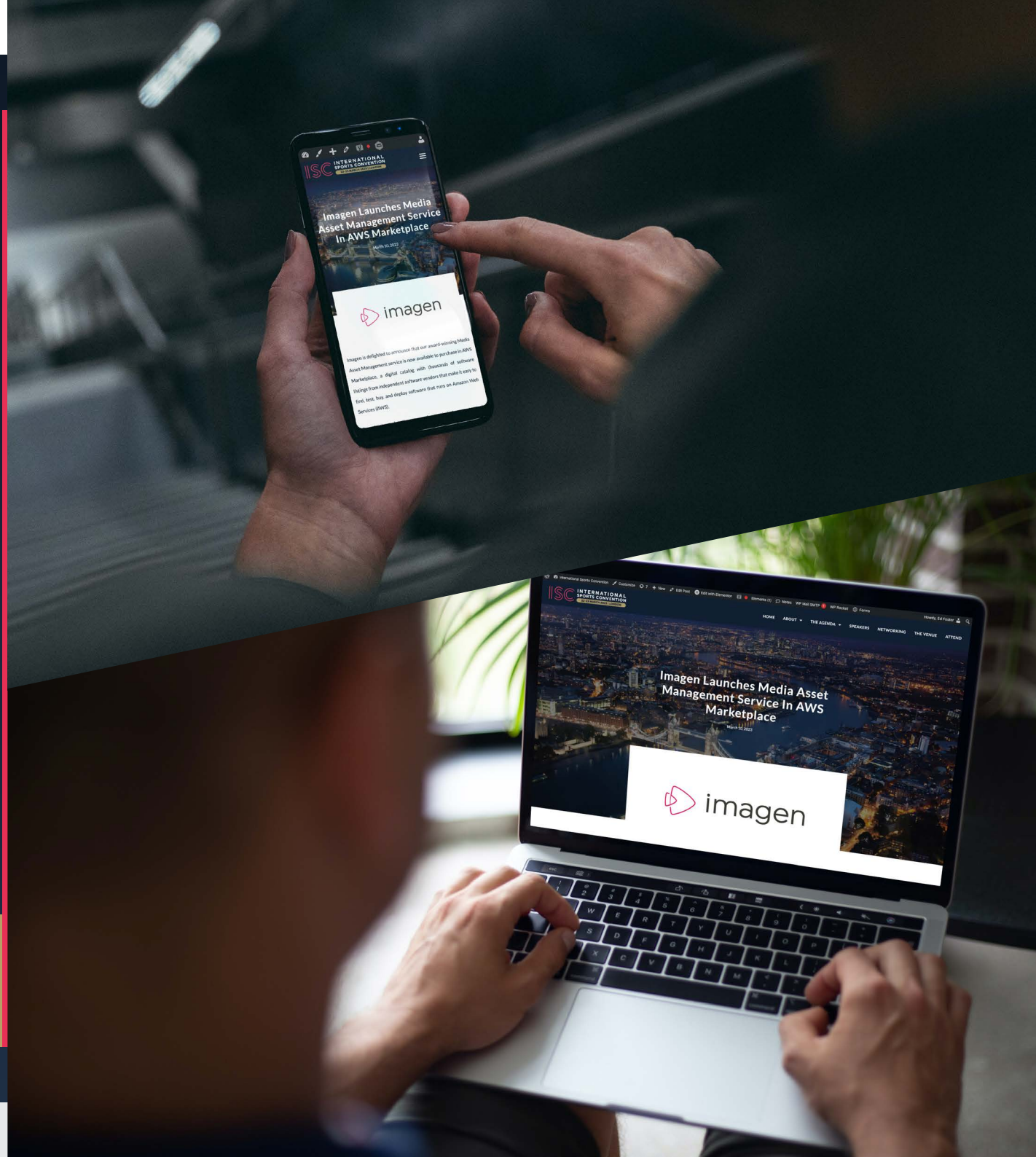
## DIGITAL COMMUNICATION

Submit your content for distribution and exposure across ISC's digital platforms and channels, four times per year - once each quarter.

Share your key news stories to an even wider audience, raising further awareness of your activities.

### DEADLINE

The deadline for season tickets to be purchased is 31 January 2024.



SEASON TICKET 2024

## ISC BUSINESS OF SPORT PODCAST

Sit down with the ISC team for your organisation's contribution to the ISC Business of Sport Podcast Series.

Allow a senior member of your team to communicate your message and offering in an informal, educational and conversational style for the next installment in this popular way for ISC's audience to consume content.

### DEADLINE

The deadline for season tickets to be purchased is 31 January 2024.

# THE BUSINESS OF SPORT

PODCAST



WITH THE

**ISC** INTERNATIONAL SPORTS CONVENTION



**SANDY BROWN**  
COMMISSIONER  
MAJOR LEAGUE LACROSSE



**SARAH LEWIS OBE**  
SECRETARY GENERAL  
INTERNATIONAL SKI FEDERATION



**SIR KEITH MILLS GBE DL**  
FORMER DEPUTY CHAIRMAN  
LONDON ORGANISING COMMITTEE,  
2012 OLYMPIC & PARALYMPIC GAMES  
AND FOUNDER OF SPORTEd



SEASON TICKET 2024

## INSIGHTS - VIDEO Q&A

A 10 minute produced video providing the opportunity for your team to answer questions about the key work your team conducts.

Highlight any notable initiatives, outstanding case studies and your products and services.

### DEADLINE

The deadline for season tickets to be purchased is 31 January 2024.



SEASON TICKET 2024

## ISC LONDON 2024 DELEGATE TICKET

Enjoy full access to ISC London 2024  
- the meeting place for the business of sport.

Meet, network and do business with the  
global sports industry in the opulent  
surroundings of the hospitality suites of  
Tottenham Hotspur's stadium, with all  
food and drink included.

### DEADLINE

The deadline for season tickets  
to be purchased is 31 January 2024.



SEASON TICKET 2024

## WOMEN IN SPORT NETWORKING LUNCHEON

An exclusive invitation for one to ISC's Women in Sport networking luncheon.

An invite-only half day networking event at a prestigious location.

### DEADLINE

The deadline for season tickets to be purchased is 31 January 2024.



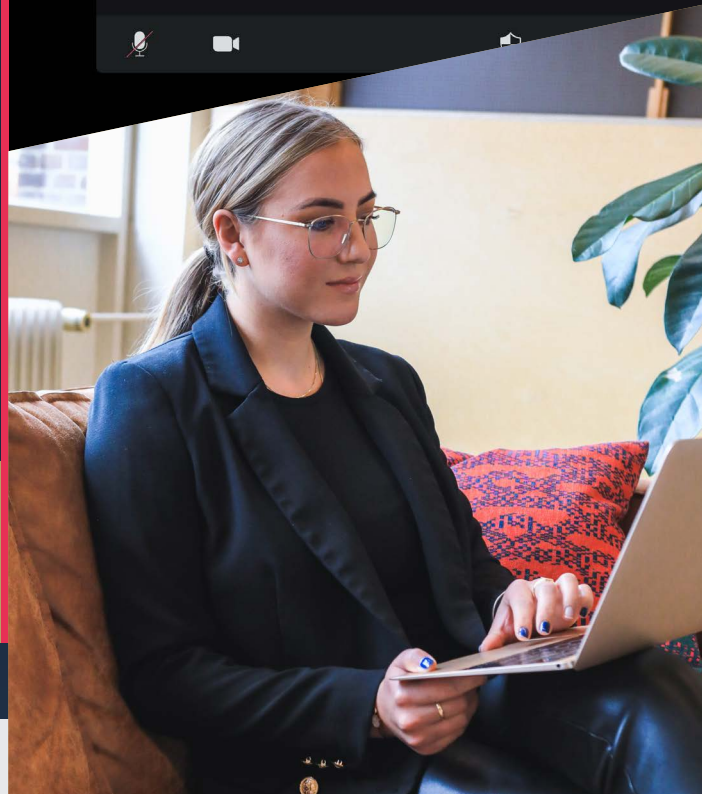
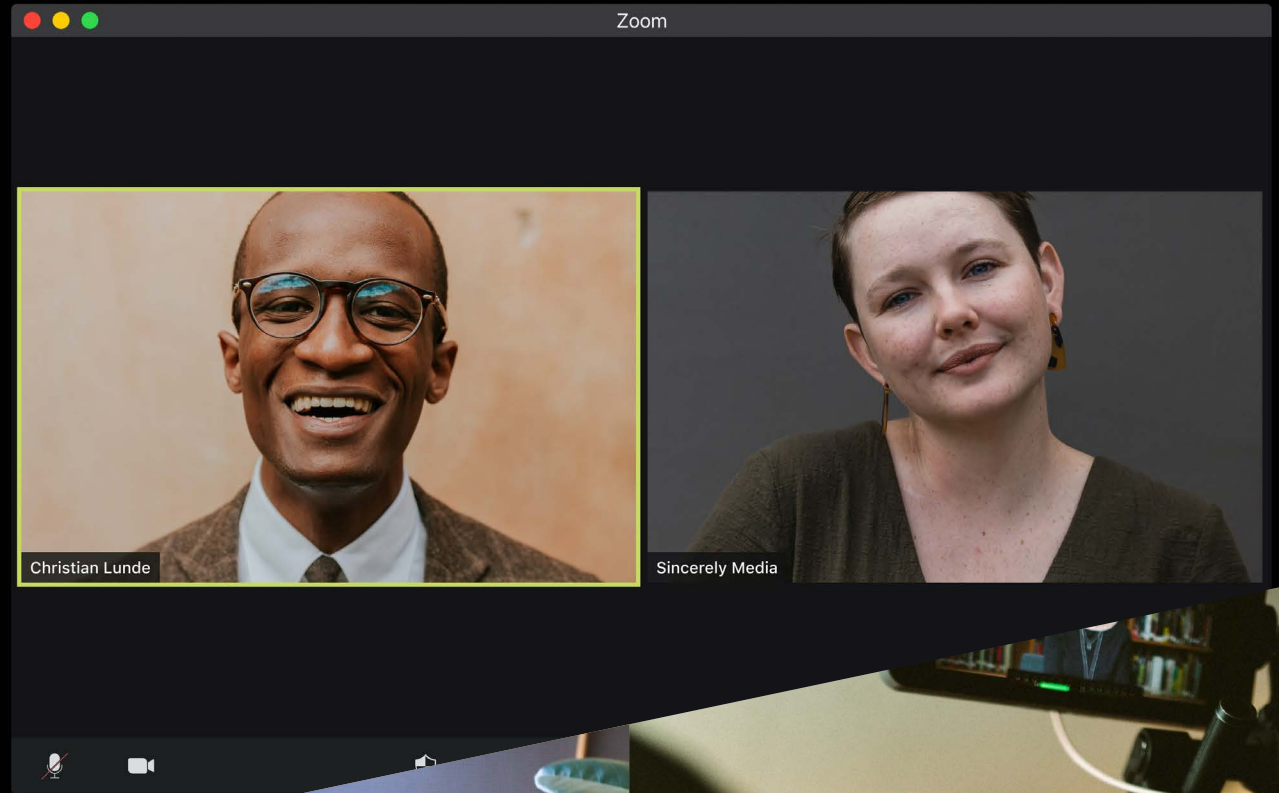
SEASON TICKET 2024

## INSIGHTS - VIDEO Q&A

Sit down with the ISC team for a recorded video interview where we will showcase your company's expertise, providing valuable insight to our audience on specific subjects.

### DEADLINE

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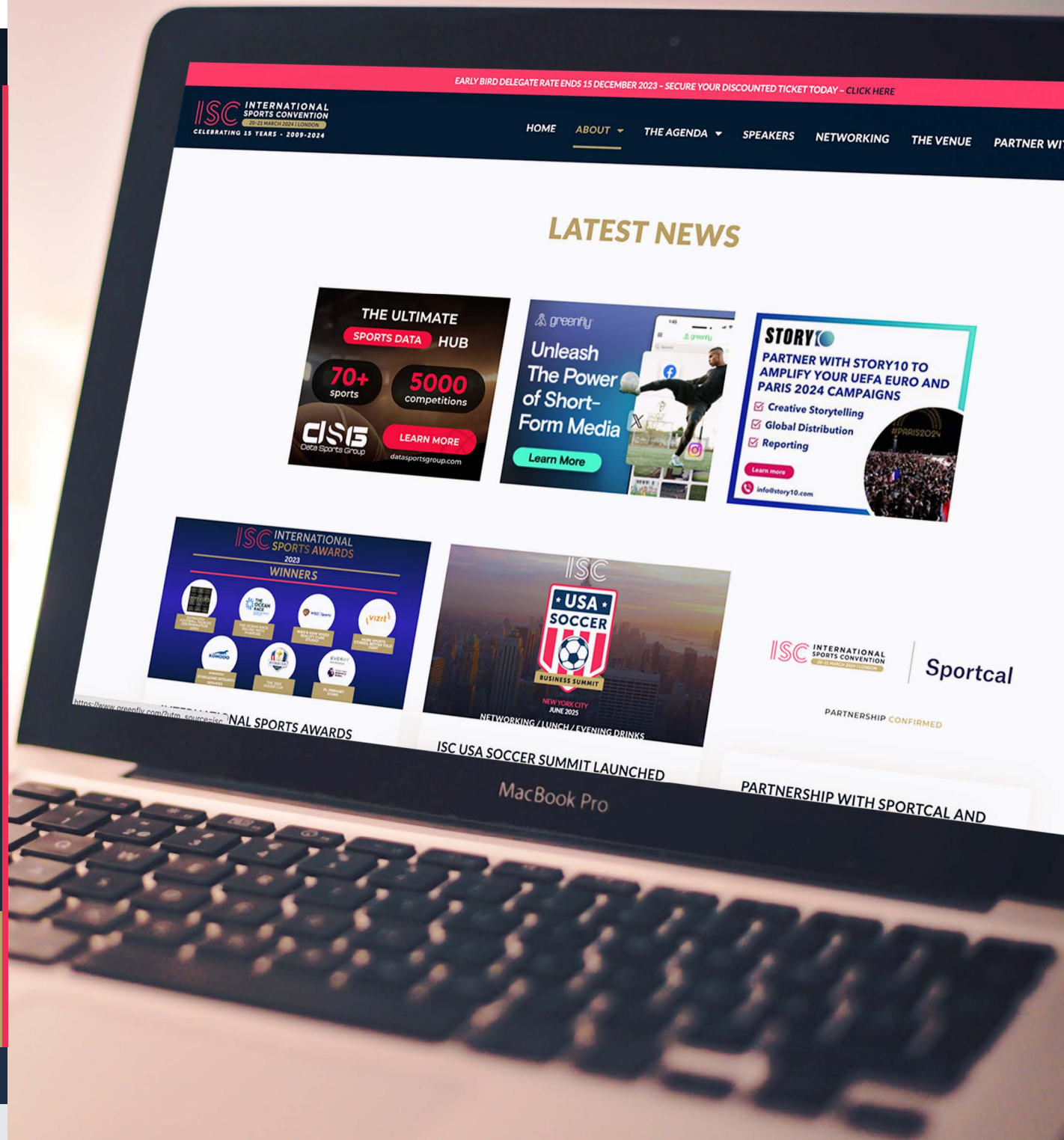
## SEASON TICKET 2024

# ISC WEBSITE DIGITAL BRANDING AND ADVERTISING

Showcase your organisation in prime locations across the most popular pages of the ISC website.

## DEADLINE

The deadline for season tickets to be purchased is 31 January 2024.



SEASON TICKET 2024

## WOMEN'S FOOTBALL BUSINESS SUMMIT

Gain exclusive access to this invite-only networking event which will take place on day one of ISC 2024.

### DEADLINE

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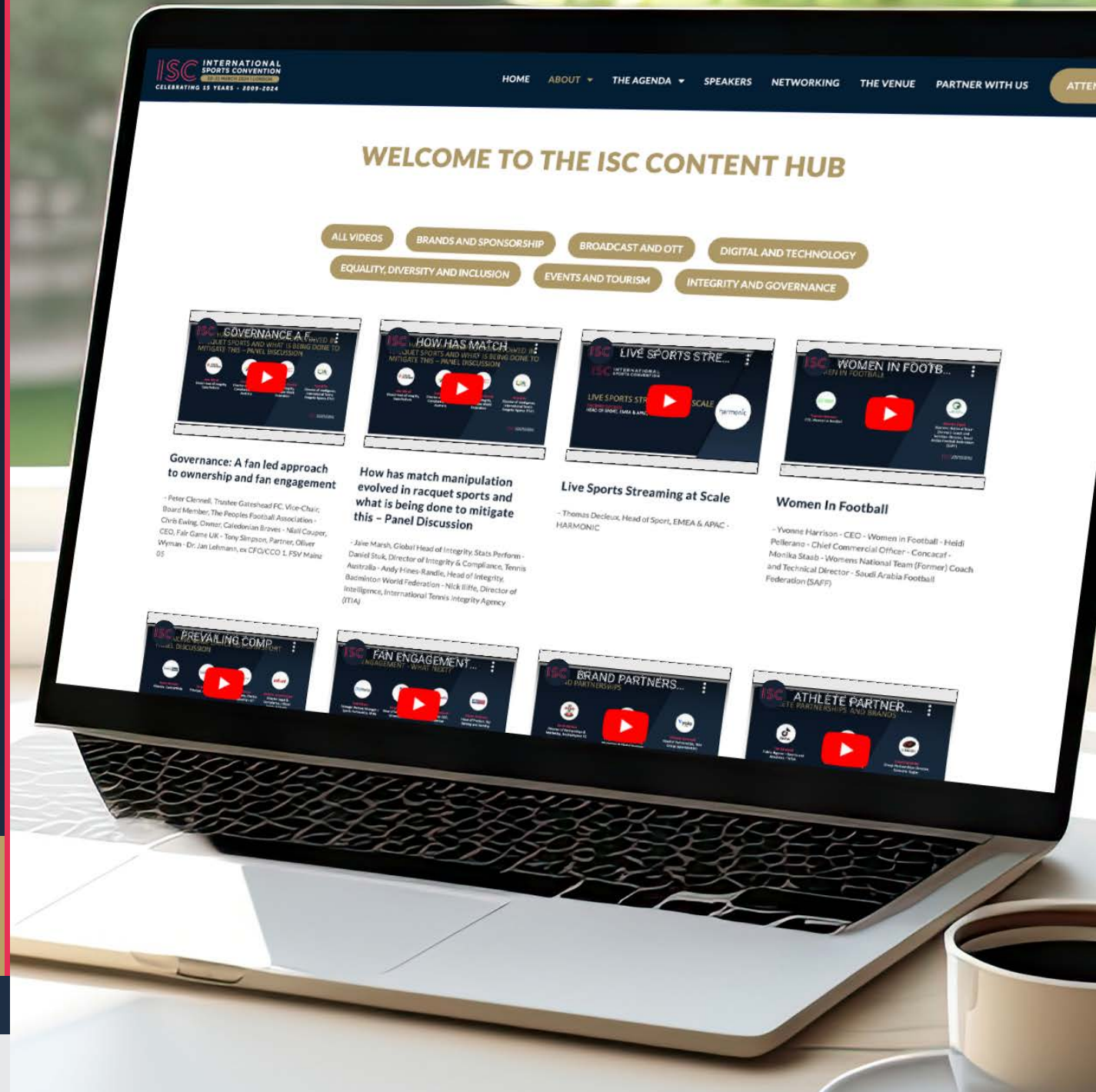
SEASON TICKET 2024

## CONTENT HUB

Access to hundreds of presentations, talks, and discussions on a variety of topics within sports and learn from the industry's leading professionals.

### DEADLINE

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**GET IN TOUCH**

To discuss your involvement with ISC,  
contact us by email using  
[london@internationalsportsconvention.com](mailto:london@internationalsportsconvention.com)

[internationalsportsconvention.com](http://internationalsportsconvention.com)