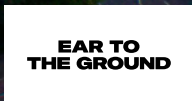




# MANCHESTER SUMMIT 2024

November 14, 2024 | Etihad Stadium, Manchester

THE MEETING PLACE FOR  
THE BUSINESS OF SPORT



## WOMEN'S FOOTBALL BUSINESS AND FAN ENGAGEMENT

TIME	SUBJECT – ROOM	NAME – POSITION	ORGANISATION
09:15 – 10:00	Registration + Networking		
10:00 – 10:40	How FIFPro develop research and the importance of player-centric research to produce player-centric policy?	Dr. Alex Culvin, Director of Policy and Strategic Relations for Women & Football	FIFPro
10:40 – 11:30		Su Cumming, Head of Women's Football	Newcastle United Football Club
		Zoe Johnson, Managing Director (Women's & Girls')	Brighton & Hove Albion Football Club
		Victoire Cogevena Reynal , Co-CEO and Co-Founder	Mercury 13
		Mario Malavé, Co-CEO and Co-Founder	Mercury 13
11:30 – 12:10	Break		
12:00 – 13:00	Growing, protecting and nurturing the women's game – a player perspective	Marie-Christine Bouchier, Head of Women's Football	The PFA
		Victoria Williams, Player Services Executive	The PFA
13:00 – 14:00	Lunch and Networking		
14:00 – 14:35	Panini and its engagement in sport/football, equity	Katie Gritt, Head of Marketing	Sport at Panini
14:35 – 15:10	The Fan Engagement Index – Presented by Ear to the Ground Agency	Owen Laverty, Chief Innovation Officer	Ear to the Ground
		Simon Luff, Managing Partner – Head of Strategy	Ear to the Ground
15:10 – 16:00	The Fan Engagement Panel in Sport	Tom McDonnell, Chief Executive	Monterosa
		Gareth Lippiatt, Founder + CEO	FanHub
		Greg Davies, CEO	Wavze Music
16:00 – 17:00	Drinks and Networking		

## FOOTBALL INTEGRITY

TIME	SUBJECT – ROOM	NAME – POSITION	ORGANISATION
09:15 – 10:00	Registration + Networking		
10:00 – 10:50	UEFA role, responsibilities, and challenges in European Football on Anti-Doping, UEFA	Thomas Rossier, Anti-Doping coordinator Matthew Jones	UEFA UEFA
10:50 – 11:30	Football Governance and Professional clubs – The changing landscape in Europe	Gareth Farrelly, Chief Executive	Union of European Clubs (UEC)
12:10 – 13:00	Football Integrity – Threats, Opportunities and Key Issues	Affy Sheikh, Head of Starlizard Integrity Services Tom Astley, Betting Integrity Investigator Corinne Lannie, Head of Risk and Operational Support	Starlizard Integrity Services The Football Association The Irish Football Association
13:00 – 14:00	Lunch and Networking		
14:00 – 14:50	Performance Analysis and its growing importance in integrity cases	Matias Cooper, Integrity Partnerships Manager	Statsperform
15:00 – 16:00	The Independent Regulator for English Football	Mark Loosemore, Partner & Head of Sport Niall Couper, CEO	Hugh James Fair Game UK
16:00 – 17:00	Drinks and Networking		



**GET IN TOUCH**

To discuss your involvement at  
ISC Events, contact us by email using  
[events@internationalsportsconvention.com](mailto:events@internationalsportsconvention.com)

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