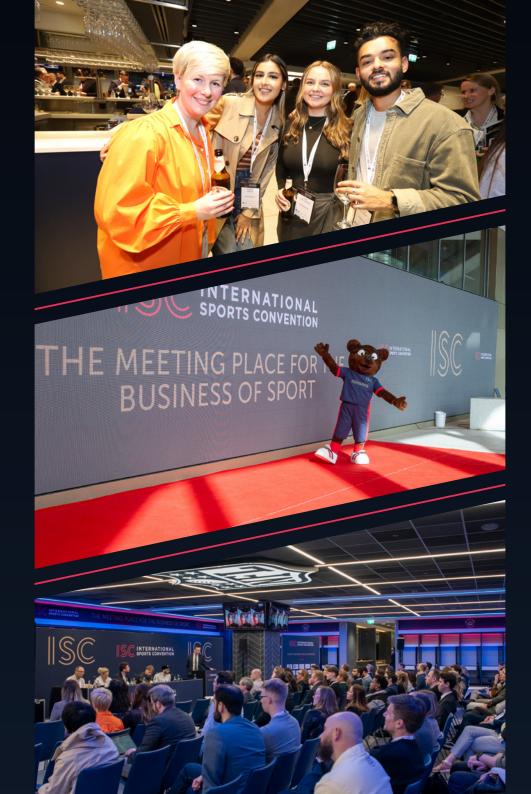


THE MEETING PLACE FOR THE BUSINESS OF SPORT

March 19-20, 2025, Tottenham Hotspur Stadium

PARTNERSHIP OPPORTUNITIES



PARTNERSHIP PACKAGES

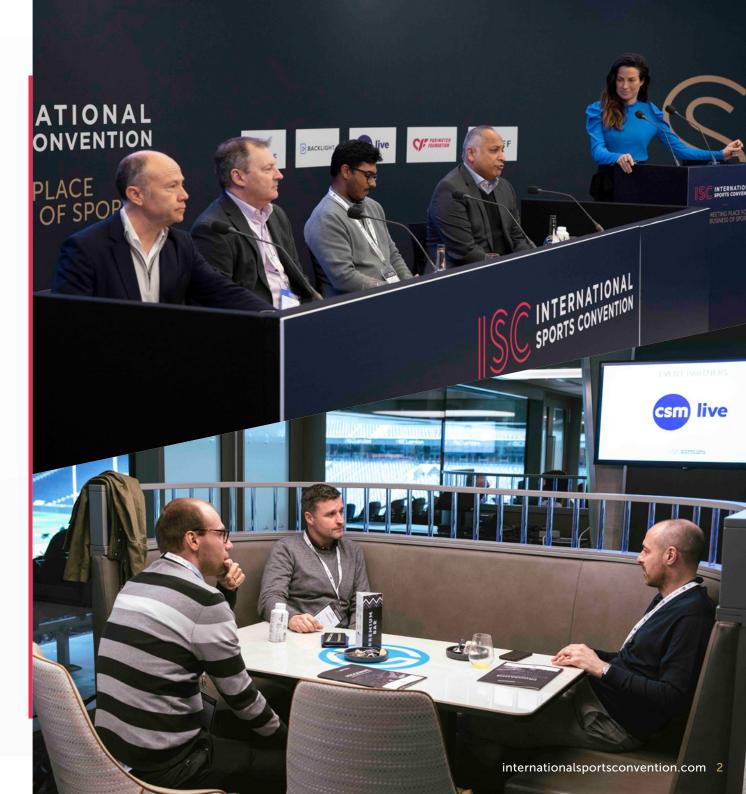
Since 2009, the International Sports Convention (ISC) has been at the centre of the business of sport providing events, networking, inspiring content, and B2B media opportunities to the global sports industry.

From our prestigious annual event now in London (previously Amsterdam and Geneva) to podcasts, industry reports, and education, ISC is a respectable brand helping rights holders, broadcasters, agencies, and brands develop their business.

Our flagship event in London next year – ISC 2025, will take place on March 19-20, 2025, at the Tottenham Hotspur Stadium. It shall feature 5 sport business conferences, 100+ high profile speakers, approximately 1000+ delegates in attendance, and numerous open and private networking opportunities over 2 days.

ISC is the Meeting Place for the Business of Sport. Next year we will have a special edition, celebrating 15 years.

Please see our Partnership Packages for ISC 2025. Of course we can develop more tailored solutions but by communicating this from the onset, it will help your internal discussions first.



REVIEWS



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#OpeningDebate on #MainStage at INTERNATIONAL SPORTS CONVENTION 2024 ₩₩₩together with Theresa Seegerer & Anna MacDonald. Thanks for thoughtful and full of insights discussion on intersection of sports, culture & entertainment! Key outcomes of our discussion were:

- brand should focus on building ecosystem around sponsorship based on emotions and entertainment
- we should push forward engaging storytelling with partners based on our values, likewise we are doing as BNP Paribas Bank Polska in our partnerships
- in terms of partnership we should think about long time commitment as brand loyalty takes time - as an example I've pointed our BNP Paribas over 50 years commitment to tennis #WeAreTennis>>
- last but not least, brand should follow strategic selection of partnerships ensuring alignment with target values and brand values.

Conor Murphy thanks for your question about catching up trends. I am 100% sure that we should not just chase the trends but focus on finding right fit for both sides of partnership [4]

Nigel Fletcher & Erin Gennard thanks for invitation to #ISCLondon2024, it was a huge honour to be part of such exceptional and inspiring event connecting sports & brands!

#positivebanking #mindfuldesions

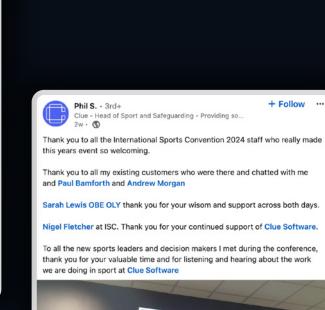






REVIEWS







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INTERNATIONAL SPORTS CONVENTION

CONTENTS

Presentations, Speaking and Masterclasses	6
Private thought leadership roundtable	7
Exhibition Space	8
Branded networking lounges	9
Private dinners and networking	10
ISC event showguide advert or advertorial	11
Branded bar areas	12
Exclusive sponsorship	14
Hospitality boxes	15
Event partner	16
Case Studies	17



SHAPE THE DISCUSSION

PRESENTATIONS, SPEAKING AND MASTERCLASSES

Engage with ISC's international sport business audience at the 2025 event in London. Deliver a compelling presentation as a keynote speaker, come together with a panel of experts to discuss key industry subject matters or host an intimate Masterclass session.

"Attending ISC London is always a great experience and offers a fresh perspective on the latest industry trends and best practices."

Ross Tanner

Director Sales, Magnifi

GET IN TOUCH



TARGET YOUR AUDIENCE

PRIVATE THOUGHT LEADERSHIP ROUNDTABLE

Host an exclusive peer-to-peer roundtable for 90 minutes on your chosen subject matter and let ISC invite your targeted audience.

Tottenham Hotspur's premium hospitality boxes provide the perfect setting to communicate to a handpicked audience.

GET IN TOUCH



YOUR DEDICATED SPACE

EXHIBITION SPACE

Your own dedicated space in the heart of the International Sports Convention. Branded exhibition space offers the perfect place to meet prospective clients and do business amongst the busy refreshment stands at the event.

"As an exhibitor of the ISC 23 in London's beautiful Tottenham Stadium, we had an incredible time showcasing our products and networking with industry leaders. We especially loved the location and our exhibition stand and look forward to next year's event."

Andreas BeständigPlazz Ag/Polario

GET IN TOUCH



YOUR DEDICATED SPACE

BRANDED NETWORKING LOUNGES

Take the next step from the exhibition with a branded networking lounge. Either a private and enclosed space or more open layout and around the edge fo the exhibition.

Your own dedicated area for meeting with prospective and existing clients.

GET IN TOUCH



HOST YOUR OWN EXCLUSIVE EVENT

PRIVATE DINNERS AND NETWORKING

Host a private dinner or networking event in the comfort of the best of Tottenham Hotspur's hospitality suites.

Work with ISC to create a fantastic experience for a specific audience.

GET IN TOUCH



PRINTED AND DIGITAL EXPOSURE

ISC EVENT SHOWGUIDE ADVERT OR ADVERTORIAL

With over 1000 delegates in attendance at ISC, the event showguide provides a great opportunity to reach your audience.

The showguide is printed and distributed to each delegate at the event and available digitally to those following from further afield.

GET IN TOUCH



HIGH FOOTFALL EXPOSURE

BRANDED BAR AREAS

Always one of the more popular areas of any networking event, take advantage of the exposure available by sponsoring the multiple bar areas throughout ISC.

"ISC was a great event with a good mix of operational and senior people from across the sporting spectrum from rights holders to governing bodies. It gave us a real opportunity to discuss our offering with multiple stakeholders. There was also a good international presence."

Matthew McGrory CEO, Arwen

GET IN TOUCH



"It's a real privilege to be partnering with the International Sports Convention and we're looking forward to sharing our expertise on OTT, betting and fan engagement as well as hearing from other stakeholders in the industry. As the world's leading provider of sports data and content, Sportradar is proud to be at the forefront of shaping the industry through technology and thought leadership and we are eagerly anticipating what is one of the industry's landmark events."

Rainer Geier

Chief Product Officer - Sports Entertainment, Sportradar

LIMITED OPPORTUNITIES

EXCLUSIVE SPONSORSHIP

Work with ISC to design your own exclusive sponsorship opportunity.

With a wide range of options including lunch, dinner, drinks and location branding, let's start a conversation.

GET IN TOUCH



LIMITED OPPORTUNITIES

HOSPITALITY BOXES

Host private meetings and close deals whilst overlooking the pitch in one of Tottenham Hotspur's premium hospitality boxes, exclusively yours for the two days of the event.

GET IN TOUCH

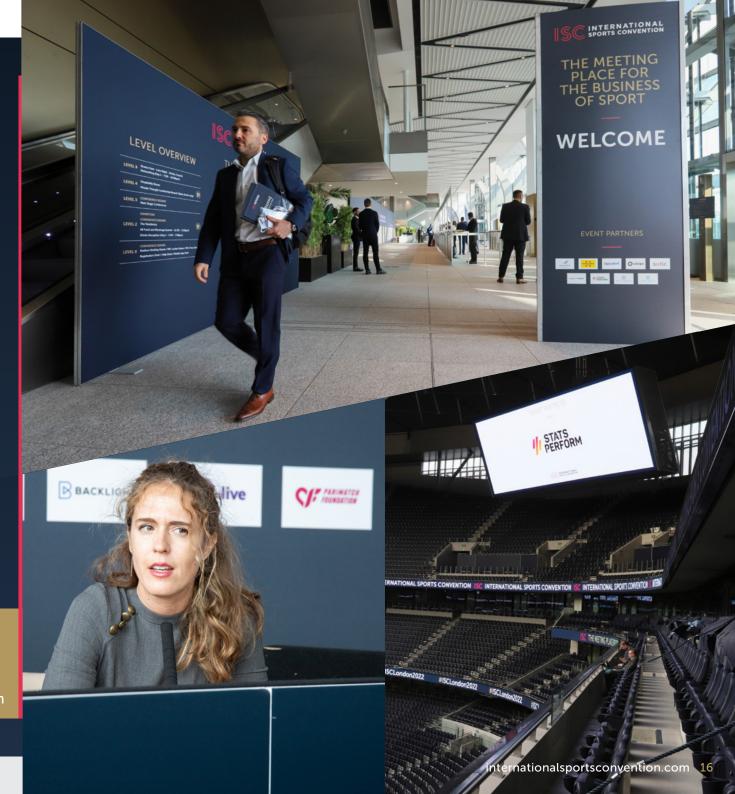


LIMITED OPPORTUNITIES

EVENT PARTNER

Partner with ISC 2025 and benefit from a 12 month bespoke relationship that not only covers exposure at the event, but across ISC's digital platforms and channels in the build up and beyond.

GET IN TOUCH



SAUDI ARABIA FOOTBALL FEDERATION

Event partner

Conference session presentation

Lounge space



ASPIRE ZONE FOUNDATION

Event partner

Conference session presentation

Evening networking event sponsor



DELTATRE

Private roundtable

Delegate attendance



WILDMOKA

Event partner

Conference session presentation

Exhibition space



PLAY IN FLORIDA

Drinks reception event sponsor

Open networking lounge space

Conference session presentation



THE MEETING PLACE FOR THE BUSINESS OF SPORT





GET IN TOUCH