



THE MEETING PLACE FOR
THE BUSINESS OF SPORT

—
Etihad Stadium, November 14th
—

ISC MANCHESTER 2024

ISC MANCHESTER Summit 2024

THREE KEY THEMES

FAN ENGAGEMENT

WOMEN'S FOOTBALL BUSINESS

FOOTBALL INTEGRITY

Etihad Stadium, November 14th

Women's Football Business and Fan Engagement

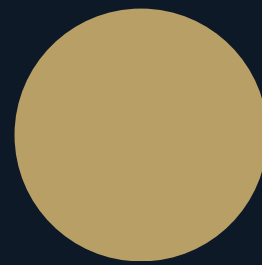


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9.15 – 10.00

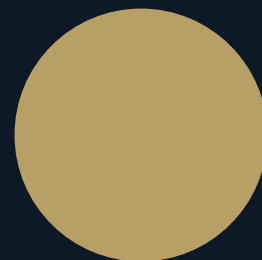
REGISTRATION + NETWORKING

10.00 – 10.40

HOW FIFPRO DEVELOP RESEARCH AND THE IMPORTANCE OF PLAYER-CENTRIC RESEARCH TO PRODUCE PLAYER-CENTRIC POLICY?

Dr. Alex Culvin, Head of Strategy and Research Women's Football, FIFPro





10.40 – 11.30

GROWTH, DEVELOPMENT AND CHALLENGES OF WOMEN'S PROFESSIONAL FOOTBALL

Su Cumming, Head of Women's Football, Newcastle United Football Club

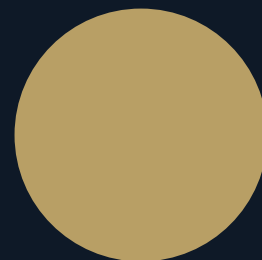
Zoe Johnson, Managing Director (Women's & Girls'), Brighton & Hove Albion Football Club

Victoire Cogeovina Reynal, Co-CEO and Co-Founder, Mercury 13
Mario Malavé, Co-CEO and Co-Founder, Mercury 13

11.30 – 12.10

BREAK





12.10 – 1.00

GROWING, PROTECTING AND NURTURING THE WOMEN'S GAME – A PLAYER PERSPECTIVE.

Head of Women's Football Marie-Christine Bouchier, The PFA

Victoria Williams, Player Services Executive. The PFA

1.00 – 2.00

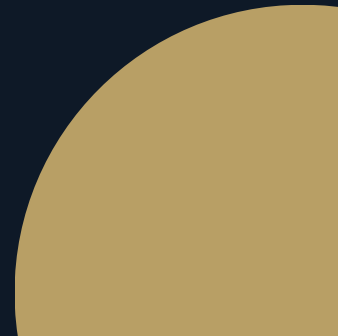
LUNCH AND NETWORKING

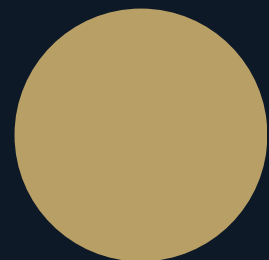
2.00 – 2.35

PANINI AND ITS ENGAGEMENT IN SPORT/FOOTBALL, EQUITY.

Katie Gritt, Head of Marketing - Sport at Panini

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2.35 – 3.10

THE FAN ENGAGEMENT INDEX – PRESENTED BY EAR TO THE GROUND AGENCY

Owen Laverty, Chief Innovation Officer – Ear to the Ground

Simon Luff, Managing Partner – Head of Strategy – Ear to the Ground

3.10 – 4.00

THE FAN ENGAGEMENT PANEL IN SPORT

Tom McDonnell, Chief Executive – Monterosa

Gareth Lippiatt, Founder + CEO – FanHub

4.00 – 5.00

DRINKS AND NETWORKING



HUGH | JAMES

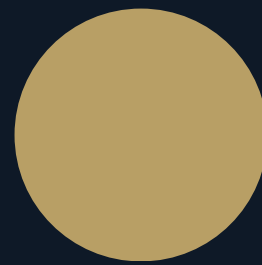
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starlizard
integrity services

Football Integrity

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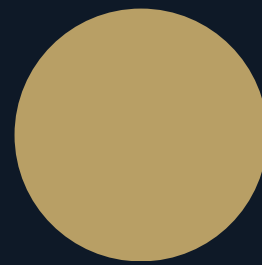
10.00 – 10.50

UEFA ROLE, RESPONSIBILITIES, AND CHALLENGES IN EUROPEAN FOOTBALL ON ANTI-DOPING, UEFA

Speaker TBC

Speaker TBC





10.50 – 11.30

FOOTBALL GOVERNANCE AND PROFESSIONAL CLUBS – THE CHANGING LANDSCAPE IN EUROPE

Gareth Farrelly, Chief Executive, Union of European Clubs (UEC)

12.10 – 1.00

FOOTBALL INTEGRITY – THREATS, OPPORTUNITIES AND KEY ISSUES

Affy Sheikh, Head of Starlizard Integrity Services

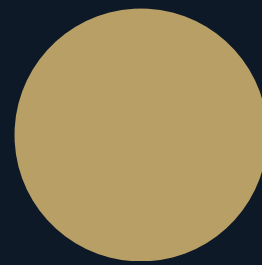
Corinne Lannie, Head of Risk and Ops Support and Integrity officer, Irish Football Association

Tom Astley, Betting Integrity Investigator, The Football Association

1.00– 2.00

LUNCH AND NETWORKING





2.00 – 2.50

PERFORMANCE ANALYSIS AND ITS GROWING IMPORTANCE IN INTEGRITY CASES

Matias Cooper, Integrity Partnerships Manager, statsperform

3.00 – 4.00

THE INDEPENDENT REGULATOR FOR ENGLISH FOOTBALL

Mark Loosemore, Partner & Head of Sport, Hugh James

Niall Couper, CEO, Fair Game UK

4.00 – 5.00

DRINKS AND NETWORKING



For more information to attend, please contact:

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CELEBRATING 15 YEARS - 2009-2024

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Thank You!