



**INTERNATIONAL
SPORTS CONVENTION**

19-20 MARCH 2025 | LONDON



INTERNATIONAL
SPORTS CONVENTION

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ISC INTERNATIONAL
SPORTS CONVENTION

THE MEETING PLACE FOR THE BUSINESS OF SPORT



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DELEGATE PACK

March 19-20, 2025 | Tottenham Hotspur Stadium



AS THE MEETING PLACE FOR THE BUSINESS OF SPORT

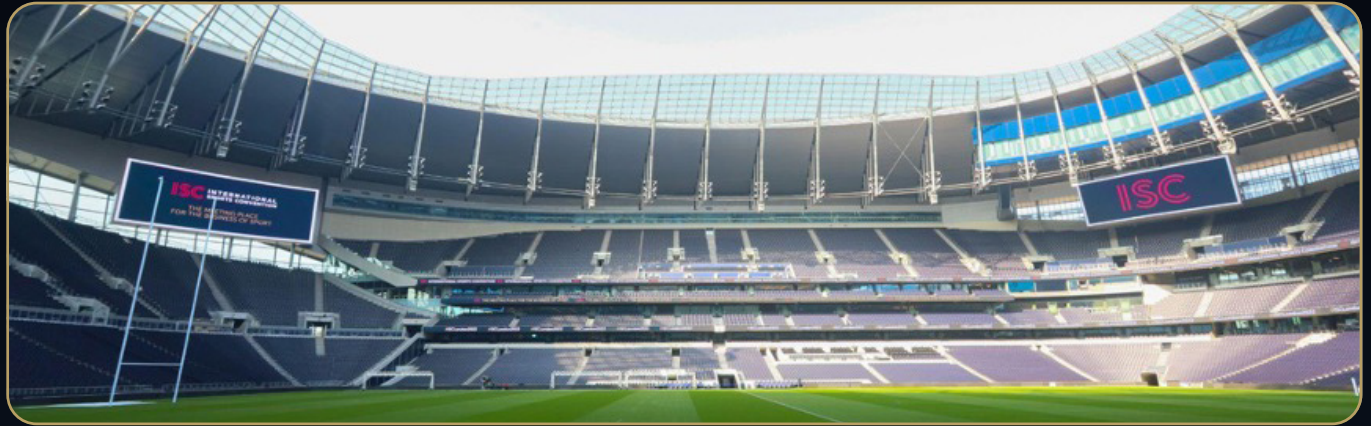
Since 2009, ISC has provided events, awards, podcasts, thought leadership reports and education for the global sports industry





A PREMIUM ISC EXPERIENCE AT TOTTENHAM HOTSPUR STADIUM

ISC is returning to the Tottenham Hotspur Stadium this March. Join us for an unmatched attendee experience in an opulent setting, with first-class catering and hospitality. Our venue is a world leading sports stadium, providing the perfect setting for business and networking over the two days.



WHO ATTENDS ISC?



EXAMPLES INCLUDE

- Sports Federations + Leagues
- Sports Clubs
- Governing Bodies
- Broadcasters
- Technology Companies
- Digital/ Streaming/ OTT Suppliers
- Agencies

For a sample delegate list of our 2024 edition, please contact our team: londoninternationalsportsconvention.com

DEVELOP GLOBAL CONNECTIONS AT ISC

INTERNATIONAL AUDIENCE

50%
UK

35%
EUROPE

7.5%
US

5%
MENA

2.5%
ROW

CONTENT THEMES



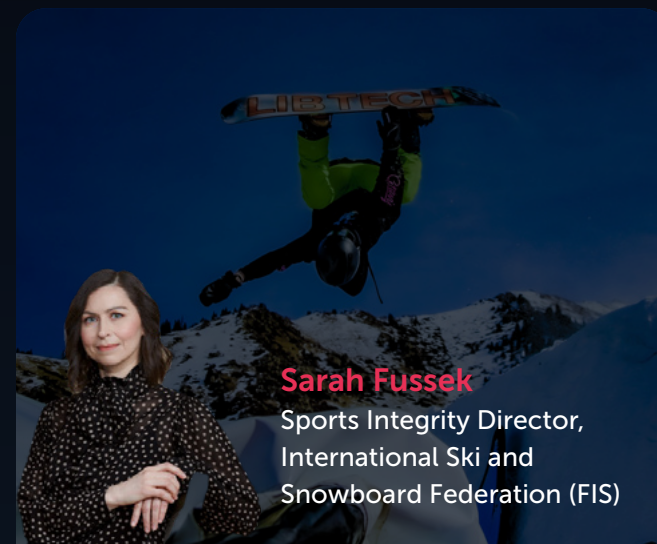
CONFIRMED SPEAKERS



Hannah Brown
Co-CEO Women's Sport,
DAZN



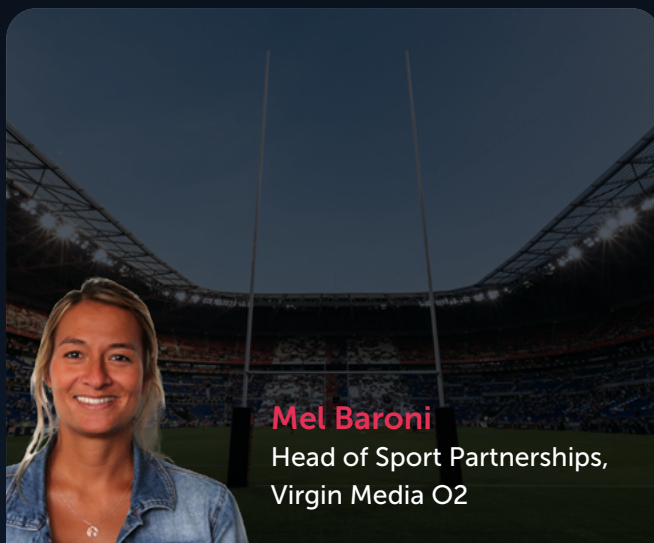
Benjamin Schindler
Senior Legal Affairs
Manager, FIBA



Sarah Füsseck
Sports Integrity Director,
International Ski and
Snowboard Federation (FIS)



Gillian Sanders
Integrity Manager,
World Sailing



Mel Baroni
Head of Sport Partnerships,
Virgin Media O2



Jason Webber
Senior Equality, Diversity,
Inclusion & Sustainability
Manager, FA Wales

CAPITALISE ON THE **ISC** EXPERIENCE THIS MARCH



Listen to industry leaders and elevate your knowledge & understanding of the industry

Our speakers are here to share their insights and experiences from the business of sport.



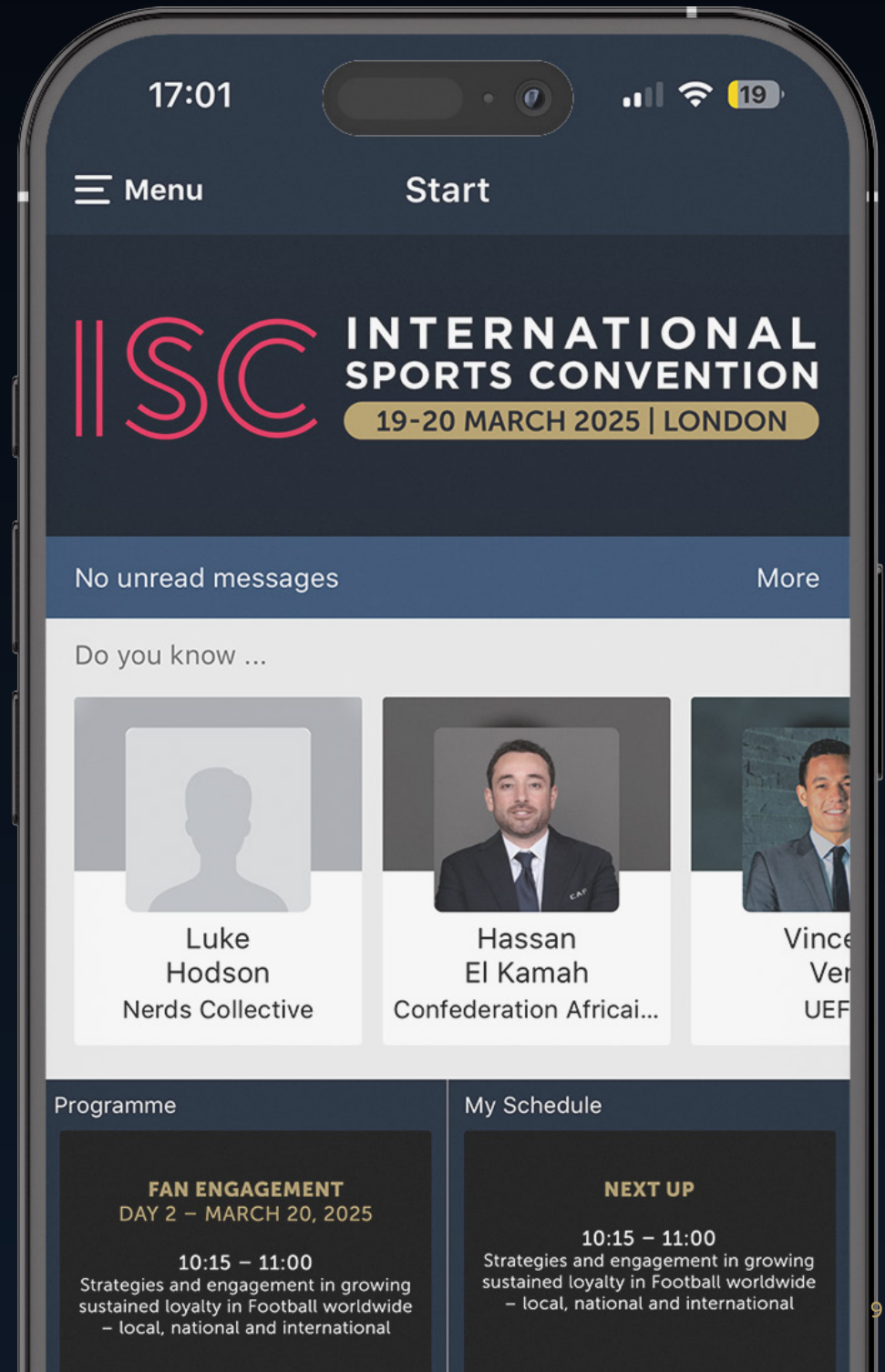
Set up meetings in advance to be time-efficient

Have multiple meetings under one roof and save time on international travel. Using the ISC Mobile Networking App is recommended here.



Build new relationships that exist post-event

Connect with new people that can help to provide mutual growth with your company.



WHAT OUR PAST ATTENDEES HAVE TO SAY

Sending the team to ISC is always such a breeze as the ISC team have mastered the art of flawlessly organising the event and bringing together the best of the industry to network and share insightful information on what is shaping the future. A great conference to not only showcase your latest innovations, but also so much to imbibe from industry experts.

Geetanjali Dogra Mehta
Events & Content Manager



One of the absolute coolest settings for a Web3 panel- the NFL Locker Room at Tottenham Hotspur Stadium. Had a fantastic time at the International Sports Convention 2024, diving into what makes this tech so profound.

Mark Epps
Director, Communications
& Web3



The International Sports Convention 2024 was a success. From networking to gaining insightful industry perspectives and witnessing groundbreaking innovations, it was truly inspiring.



ISC was a great event with a good mix of operational and senior people from across the sporting spectrum from rights holders to governing bodies. It gave us a real opportunity to discuss our offering with multiple stakeholders. There was also a good international presence.

Matthew Mcgrory
CEO



It was a huge honour to be part of such an exceptional and inspiring event connecting sports & brands together.

Darek Maciolek
CMO



THE INTERNATIONAL SPORTS AWARDS AT ISC 2025

ISC 2025 also celebrates outstanding contributions to our industry through the
ISC INTERNATIONAL SPORTS AWARDS.

The ISC International Sports Awards covers a diverse array of categories, including sports technology, diversity initiatives, women's sports business, innovation, fan engagement, integrity, sustainability, social impact, education, media, sponsorship, and social media.



ISC INTERNATIONAL SPORTS AWARDS



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CONTACT US TO DISCUSS YOUR INVOLVEMENT AT ISC 2025

london@internationalsportsconvention.com





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GET IN TOUCH

To discuss your involvement with ISC,
contact us by email using
london@internationalsportsconvention.com

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