

THE BUSINESS OF SPORT

PODCAST



WITH THE

ISC INTERNATIONAL
SPORTS CONVENTION



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INTRODUCTION

The International Sports Convention has been the meeting place for the Business of Sport since 2009, where the industry comes together to network, learn and to do business.

To serve a wider global market on a continuous basis, ISC started the Business of Sport podcast in 2020. With over 120 podcasts to date. In mid-2023 coupled with more interest for industry leaders, experts to tell their story – career journey, work and insights on and off the field. ISC is now accelerating the Business of Sport podcast with a bi-weekly show.

THE HOST

ANDREW JAMES

With over 40 years' experience in most aspects of Sports Broadcasting, an experienced, flexible and versatile OB Floor Manager for BBC, IMG, Gravity & Whisper. Andrew has been with the International Sports Convention since 2012. He is now our podcast host for the Business of Sport podcast.



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SANDY BROWN
COMMISSIONER
MAJOR LEAGUE LACROSSE



SARAH LEWIS OBE
SECRETARY GENERAL
INTERNATIONAL SKI FEDERATION



FRANZ JUNG
VICE PRESIDENT OF CHINA'S
ENVISION GROUP AND
CHAIRMAN OF THE BOARD OF
ENVISION VIRGIN RACING



RICHARD LEWIS
CHIEF EXECUTIVE
ALL ENGLAND CLUB



SIR KEITH MILLS GBE DL
FORMER DEPUTY CHAIRMAN
LONDON ORGANISING COMMITTEE,
2012 OLYMPIC & PARALYMPIC GAMES
AND FOUNDER OF SPORTEL



MARY HARVEY
CHIEF EXECUTIVE
CENTRE FOR SPORT AND
HUMAN RIGHTS



GIAMPIERO RINAUDO
CEO AND CO-FOUNDER
DELTATRE



VINCENT GAILLARD
CEO & DIRECTOR GENERAL
EUROPEAN PROFESSIONAL
CLUB RUGBY



JOE DE SENA
CEO
SPARTAN

WHAT YOUR PODCAST IS ABOUT AND WHO IT'S FOR

The ISC Business of Sport podcast is for everyone in the sports industry, those wishing to enter it and those outside the industry. With a diverse range of speakers coming from the sports industry it appeals to many people. Leadership, Management, Insights on specialist area. Each podcast is personal, therefore not just imparting their expertise on a certain subject matter but their career journey too.



LOOKING BACK, LOOKING FORWARDS – ISC PODCASTS

From the Sports Industry CEO to Chairman to specialist podcast themes on Her Business of Sport. ISC covers a range of personnel from the Sports Industry.

WHAT'S NEXT?

1. Contact us: erin@internationalsportsconvention.com - and schedule a time/date
2. We will send over Zoom invite
3. Record a 30 minute episode
4. Send over your bio and photo for social media promotion
5. Podcast distributed across all of our social media platforms



PREVIOUS GUESTS

Our previous guests have come from all sectors of the global sports industry, sharing their personal journeys, expertise and knowledge with ISC.



PETER HUTTON
SPORTS BOARD MEMBER
AND ADVISOR



SANJAY BHANDARI
CHAIR – KICK IT OUT



CLARE BRIEGAL
CEO – WORLD NETBALL



SARAH LEWIS OBE
SECRETARY GENERAL
– INTERNATIONAL SKI
FEDERATION



GEORGE PYNE
FOUNDER & CEO – BRUIN
SPORTS CAPITAL



SANDY BROWN
COMMISSIONER – MAJOR
LEAGUE LACROSSE



MARIANA GUTIERREZ
DIRECTOR – THE LIGA MX
FEMENIL



RÜDIGER MÜLLER
HEAD OF DIGITAL
CONTENT PRODUCTS –
FIFA



MARY HARVEY
CHIEF EXECUTIVE –
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THE MEETING PLACE FOR
THE BUSINESS OF SPORT

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