



**INTERNATIONAL
SPORTS CONVENTION**

24-25 MARCH 2027 | LONDON



The main stage features a large presentation slide titled "GROWTH OF WOMEN'S SPORTS". The slide includes the following content:

- SPONSORED BY:** A list of sponsors including Sports Illustrated, Northstar, SAIL GP, and others.
- Key Figures:** Profiles of several individuals, including:
 - Anna Hearn:** Chief Executive, Women's Super League (WSL)
 - Emma Wilson:** Chief Commercial Officer, Ladies European Tour
 - Joan Regan:** Managing Director, Women's Rugby World Cup England 2025
 - Paula Morgan:** Chief Purpose Officer, SAIL GP
 - Mark Tregan:** Managing Editor, Sports Travel Magazine and TEAM5 Europe
- Logos:** Logos for WSL, LET, and SAIL GP are visible.

The stage backdrop features the ISC logo and the text "ISC INTERNATIONAL SPORTS CONVENTION" repeated across the top. Below the text, a panel of five individuals is seated on a stage, facing the audience. The backdrop also includes smaller logos for event partners.

DELEGATE PACK

March 24-25, 2027 | Tottenham Hotspur Stadium, London, UK



AS THE MEETING PLACE FOR THE BUSINESS OF SPORT

Since 2009, ISC has provided events, awards, podcasts, thought leadership reports and education for the global sports industry





1000+
DELEGATES



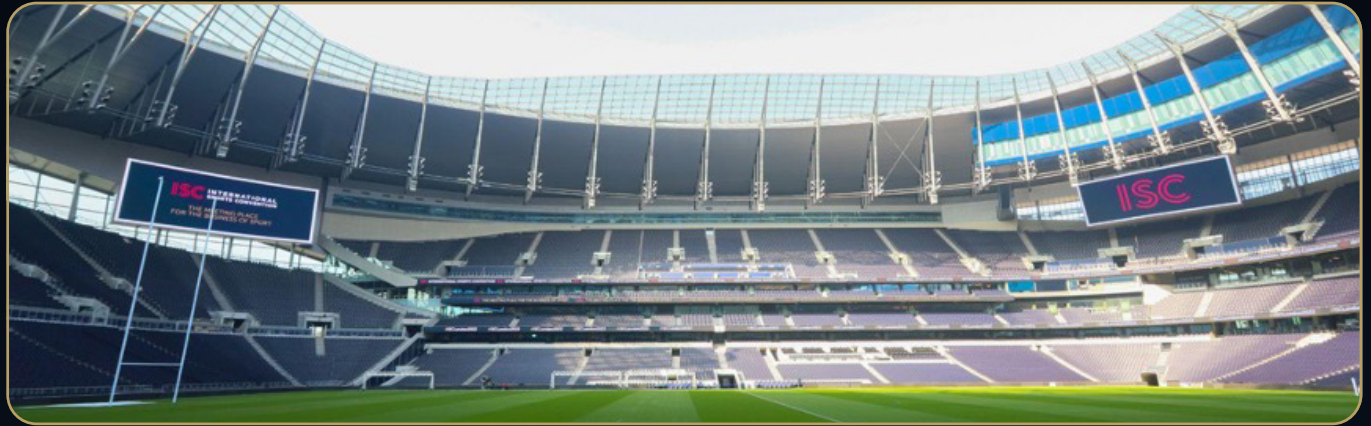
100+
SPEAKERS



5
CONFERENCE PROGRAMMES

A PREMIUM ISC EXPERIENCE AT TOTTENHAM HOTSPUR STADIUM

ISC is returning to the Tottenham Hotspur Stadium this March. Join us for an unmatched attendee experience in an opulent setting, with first-class catering and hospitality. Our venue is a world leading sports stadium, providing the perfect setting for business and networking over the two days.



WHO ATTENDS ISC?



EXAMPLES INCLUDE

- Sports Federations + Leagues
- Sports Clubs
- Governing Bodies
- Broadcasters
- Technology Companies
- Digital/ Streaming/ OTT Suppliers
- Agencies

For a sample delegate list of our 2026 edition, please contact our team: londoninternationalsportsconvention.com

DEVELOP GLOBAL CONNECTIONS AT ISC

INTERNATIONAL AUDIENCE

50%
UK

35%
EUROPE

7.5%
US

5%
MENA

2.5%
ROW

CONTENT THEMES



**BROADCAST,
MEDIA & OTT**



**BRANDS &
SPONSORSHIP**



**DIGITAL & FAN
ENGAGEMENT**



**SPORTS EVENTS
& TOURISM**



**SPORTS INTEGRITY
& GOVERNANCE**

CAPITALISE ON THE **ISC** EXPERIENCE THIS MARCH



Listen to industry leaders and elevate your knowledge & understanding of the industry

Our speakers are here to share their insights and experiences from the business of sport.



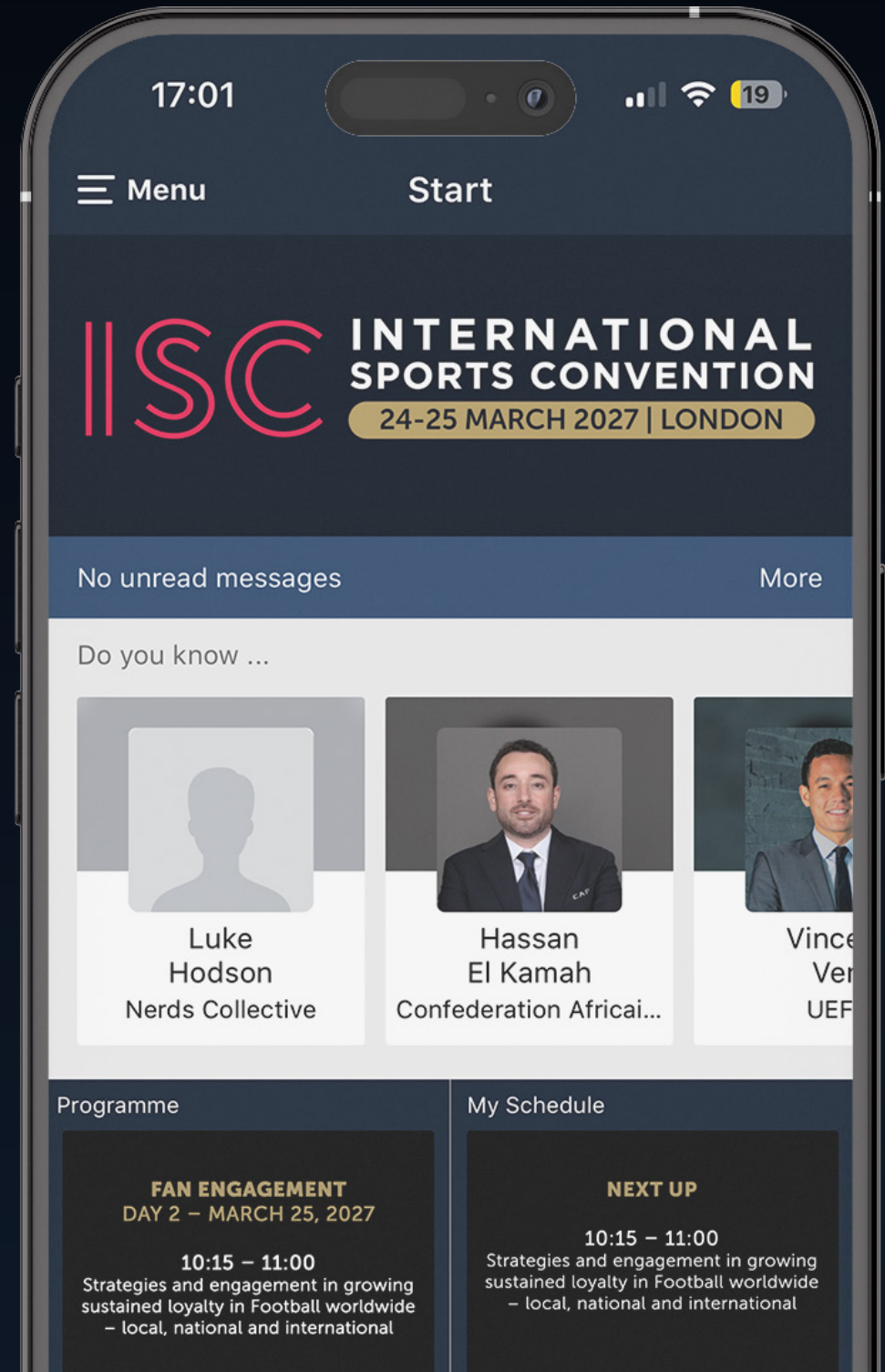
Set up meetings in advance to be time-efficient

Have multiple meetings under one roof and save time on international travel. Using the ISC Mobile Networking App is recommended here.



Build new relationships that exist post-event

Connect with new people that can help to provide mutual growth with your company.



WHAT OUR PAST ATTENDEES HAVE TO SAY

“ Sending the team to ISC is always such a breeze as the ISC team have mastered the art of flawlessly organising the event and bringing together the best of the industry to network and share insightful information on what is shaping the future. A great conference to not only showcase your latest innovations, but also so much to imbibe from industry experts.

Geetanjali Dogra Mehta
Events & Content Manager



“ It was such a pleasure to be part of the event – the days were not only inspiring and insightful but also truly enjoyable. Also, a big compliment to you and the whole team for the fantastic organization beforehand – everything ran so smoothly, and the warm atmosphere really made me feel welcome from the very start.

Anna Hoenika
Teamlead Digital Products
& Innovation



“ ISC 2025 was a great experience and with a lot of positive feedback about the panel. The event was great, location was unmatched, and the panels and presentations were some of the best I have ever attended. I would love to come back next year.

Esteban Gonzalez
3x3 Social Media + Digital
Content Manager



“ ISC was a great event with a good mix of operational and senior people from across the sporting spectrum from rights holders to governing bodies. It gave us a real opportunity to discuss our offering with multiple stakeholders. There was also a good international presence.

Matthew Mcgrory
CEO



“ It was a huge honour to be part of such an exceptional and inspiring event connecting sports & brands together.

Darek Maciolek
CMO



CONFIRMED SPEAKERS



AMY MANSELL
Chief Partnerships Officer
Elemis



ANNA SCOTT-MARSHALL
Director of Communications & Social Impact
Paralympics GB



DANIEL BARKER
Managing Director of Content Strategy and
Distribution
NASCAR



DAREK MACIOLEK
CMO & CXO
BNP Paribas



DONNA SOANE
Director of Global Sponsorship
Orange



ESTEBAN GONZALEZ
3x3 Digital Content Senior Manager
FIBA



FINN BLAKENEY
Head of Digital Products
Tottenham Hotspur FC



GARETH FARRELLY
Chief Executive
Union of European Clubs (UEC)



GILES CHATER
COO
Spartan



GLORIA VISERAS OLY
Senior Manager Safeguarding
IOC



HENRY UTKU
Senior Director of Basketball Operations,
Europe and Middle East
NBA



ORIOL BOIX
Head of Digital Products & Membership
FC Barcelona



ROLF TANNER
Head of Member Association Governance
FIFA



THOMAS EHEMANN
Head of Digital Fan Experience
FC Bayern Munich



TOM WHITESIDE
Head of Group Sponsorship
Aviva

THE INTERNATIONAL SPORTS AWARDS AT ISC 2027

ISC 2027 also celebrates outstanding contributions to our industry through the
ISC INTERNATIONAL SPORTS AWARDS.

The ISC International Sports Awards covers a diverse array of categories, including sports technology, diversity initiatives, women's sports business, innovation, fan engagement, integrity, sustainability, social impact, education, media, sponsorship, and social media.





CONTACT US TO DISCUSS YOUR INVOLVEMENT AT ISC 2027

london@internationalsportsconvention.com





ISC INTERNATIONAL SPORTS CONVENTION

24-25 MARCH 2027 | LONDON



THE MEETING PLACE FOR THE BUSINESS OF SPORT



GET IN TOUCH

To discuss your involvement with ISC,
contact us by email using
london@internationalsportsconvention.com

internationalsportsconvention.com